

KRAEMER

BROTHERS



In 1948 three brothers—Norm, Alfred and Linus Kraemer—teamed up to launch a small construction business in their hometown of Plain, Wisconsin. From building picnic tables for the State of Wisconsin to doing repair work for Frank Lloyd Wright’s Taliesin, Kraemer Brothers’ first projects were modest in scope. But with a strong work ethic and a dedication to customer satisfaction, it didn’t take long for the brothers’ company to grow. Soon, projects of all kinds came in as the young company developed a reputation for competitiveness, delivering on promises and excellent craftsmanship.

Today the company’s breadth of experience and expertise is larger than its founders could have ever imagined. With over 70% of business coming from repeat customers, the firm serves long-time clients in a variety of industries, including hospitality, healthcare, biotechnology, office, food and dairy manufacturing, retail and gaming. Customer expectations are exceeded on a consistent basis because of the strong work ethic of company members and their commitment to producing quality buildings.

The firm prides itself on keeping its workforce on the cutting edge of construction with continuous training, state-of-the-art equipment and an award-winning safety program. Succeeding generations of Kraemers have joined the company and are found in every division of the company’s operations, and the average tenure of the firm’s management group is 17 years, over four times higher than the national average. Also, the workforce is home to many second- and third-generation craftsmen.



Some of Kraemer Brothers’ clients include Kalahari Resorts, Foremost Farms USA, Raymond Management, Great Wolf Resorts, Covance Laboratories, Ho-Chunk Casino, Promega Corporation, Chula Vista Resort, Greenway Properties and Star Cinema. Some notable landmarks constructed by Kraemer Brothers include the Marriott Hotel & Convention Center, Alliant Energy Center, UW Memorial Library, Agora Town Center, Boscobel Supermax Prison, Greenway Station Retail Center, WI Trade Center and UW Rennebohm Hall.

Agora Town Center, Fitchburg, WI

When a partnership forms between a client and Kraemer Brothers it comes with certain assurances and understandings. Budget, schedule and constructability analyses are comprehensive, and they are accomplished at the earliest stages of a project. Contractor bids are received in an open, ethical way, and clients are informed and involved during the construction phase, receiving weekly or even day-to-day milestone schedules. Kraemer Brothers is eager to develop scheduling strategies and value options for each new project. It is common for clients



to receive over 100 value engineering options in the preconstruction phase. Through early partnering with its clients, Kraemer Brothers helps reduce the risks and costs that are associated with any construction endeavor.

Since the firm's formation in 1948 its principles have never wavered. Still located in the small town of Plain, the company has not lost its roots and continues to earn unparalleled customer satisfaction by being competitive in an extremely fast-paced industry. While working with Kraemer Brothers you will experience first-class reliability, unbeatable craftsmanship and genuine integrity. On time. On budget. Done right the first time.

New!

KRAEMER BROTHERS IS TOPS IN SAFETY

PLAIN, Wis., January 29, 2009 – Kraemer Brothers consistently earns special distinction in the area of jobsite safety, and 2008 marked the fifth time in recent years the company earned the highest level of safety recognition available.

The Associated Builders and Contractors (ABC) of Wisconsin awarded Kraemer Brothers its Safety Training and Evaluation Process (STEP) Platinum Award this month, the highest level of safety recognition available in the local ABC chapter. In doing so, the trade association gives much-deserved recognition to Kraemer Brothers and its ongoing efforts to maintain an exemplary safety program.

Kraemer Brothers is currently constructing a new hotel across the street from Camp Randall Stadium, the new USFS Forest Products Laboratory in Madison, the Faraday Center Zen Zone for Promega Corporation in Fitchburg and several projects in the surrounding area, including Reedsburg, Baraboo, Dodgeville, Mazomanie and Spring Green.

For more information:

<http://www.kraemerbrothers.com>

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